

Economic Contributions of the U.S. Insulation Industry



The use of insulation in U.S. homes in businesses saves energy, putting more money in the pockets of households and business owners. In addition, by consuming less energy, use of insulation directly reduces greenhouse gas emissions.

Beyond the many benefits of the use of insulation, the manufacture, distribution, and installation of insulation generates more than 1.2 million jobs in the U.S. and more than \$57 billion in payrolls that support families and local communities around the country.

Insulation manufacturing in the U.S. is a \$24.9 billion business and directly employs more than 40,000 people across 46 states.

Downstream Economic Impacts

- Distribution channels include roofing, siding, and insulation wholesalers; building material distributors (excluding paint); and mechanical insulation distributors.
- Insulation manufacturing supports an additional 72,000 jobs in supply-chain industries. Through the household spending of the wages and salaries paid to workers in insulation manufacturing and their suppliers an additional 75,000 payroll-induced jobs are supported.
- The economic activity from U.S. insulation manufacturing supports nearly 190,000 jobs. These jobs generate payrolls of \$13.9 billion.
- The combined economic activity supported by insulation manufacturing contributes \$2.4 billion to state and local governments and \$3.3 billion in federal tax revenues.



Economic Snapshot of the Insulation Industry

	Employment	Payroll
Insulation Manufacturing	40,564	\$2.6 billion
Distribution/Wholesale*	1,257,700	\$57.5 billion
Installation	527,576	\$36.9 billion
Total	1,825,840	\$96.9 billion

*The NAICS codes for the wholesale/distribution segment are broad and may include businesses that do not trade in insulation materials and products.